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Business / Packaging / Dunapack / Eurobox / Prinzhorn Holding

Dunapack Eurobox Polska, part of the Austrian Prinzhorn Group, sets up second corrugated packaging plant in Poland

Dunapack Eurobox Polska acquires land to set up a new green-field corrugated packaging plant in Lubliniec, Poland.

Dunapack Eurobox Polska Sp.z.o.o., a subsidiary of Austrian Prinzhorn Group, invests into 12 ha real estate to set up a new green-field corrugated packaging plant in Poland. The Lubliniec plant will be the second location in Poland with state-of-the-art equipment, including a 2,8 m wide high-speed corrugator, several multi-color printing and die-cutting box-machines. This will support our group integration strategy and improve our environmental footprint through high resource and energy efficiency. The investment will allow the company to continue the success of Dunapack Eurobox, further improve the service and strengthen the regional coverage.

“Following our market entry in Poland in 1999, we are continuously growing. Now we need to increase our local presence with an additional plant to keep up with our customers. Modern and efficient machinery, combined with first class delivery service, will provide a solid platform to serve existing and new customers.” said Cord Prinzhorn, CEO of the family-owned Prinzhorn Group.

With the installment of the new plant, Dunapack will operate two corrugated packaging plants in Poland. The Dunapack Division is currently represented in 10 countries, with 18 corrugated plants and produces 1.8 billion square meters.

Alexander Enzenberg, Managing Director of Dunapack Packaging Division said: *“With increasing complexity in marketing and logistics, packaging solutions face new challenges every day. Our customers need innovative and strong packaging suppliers like Dunapack to secure their strong market position for the future. Our new plant in Lubliniec will provide another landmark in the dynamic Polish packaging market to support this development.”*

The Prinzhorn Group

Dunapack Packaging is part of Prinzhorn Group. Prinzhorn Group employs 6.000 people in 15 countries and ranks among the European market leaders in the recycling, paper and packaging industry. With an annual turnover of approximately 1,2 billion Euro, the company is number three in Europe in this segment. The family-owned

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Prinzhorn Holding has its headquarters in Wiener Neudorf / Austria and is structured in three divisions: Hamburger Recycling Group (collection and trading of waste-paper), Hamburger Containerboard (production of containerboard) and Dunapack Packaging (corrugated packaging solutions).

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